

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>NSW Rural Fire Service</i>
CAMPAIGN TITLE	<i>Prepare Act Survive 2021-22</i>
BUDGET (ex GST)	<i>\$2.5m</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Prepare Act Survive 2021-22 "**the Campaign**"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 11/10/2021
Name: Rob Rogers AFSM	
Agency: NSW Rural Fire Service	
Position: Commissioner	