

# ADVERTISING COMPLIANCE CERTIFICATE

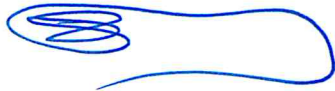
<b>AGENCY</b>	<i>NSW RURAL FIRE SERVICE</i>
<b>CAMPAIGN TITLE</b>	<i>PREPARE. ACT. SURVIVE. PUBLIC AWARENESS CAMPAIGN [‘HOW FIRE-PROOF IS YOUR PLAN?’ - YEAR 1]</i>
<b>BUDGET (ex GST)</b>	<i>\$2.3 MILLION</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: ‘How Fire-Proof is Your Plan?’ "the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date: <i>2-7-18</i>
Name:	SHANE FITZSIMMONS AFSM	
Agency:	NSW RURAL FIRE SERVICE	
Position:	COMMISSIONER	